

THE HOUSE OF  
**ANGOSTURA®**  
EST. 1824

**PRESS RELEASE**

**Angostura® bitters are the World's Top Selling and Trending Bitters**

The world's best bars have spoken, and they've named ANGOSTURA® aromatic bitters and ANGOSTURA® orange bitters as their top bitters brands.

Drinks International has released its prestigious Annual Bar Report 2018 and Angostura® has swept the bitters category, winning the awards for the “Number 1 Selling Bitters” and the “Number 1 Trending Bitters,” respectively.

Drinks International is one of the most trusted and respected global drinks journals. Its prestigious Annual Bar Report provides a snapshot of the buying habits of elite bars around the world. This year's expanded list of voters included bar owners, managers and head mixologists from Drinks International's World's 50 Best Bars group, Asia's 50 Best Bars, the Time Out Bar Awards, The Class Bar Awards, Taste of the Cocktail, and the Mixology and Australian Bartender Awards.

“We are satisfied with the results of the poll,” says House of Angostura® Chief Executive Officer Genevieve Jodhan, “today's bitters market is more competitive than ever and these awards show that Angostura® bitters is truly in a class of its own.”

“As a brand which has dominated the category for almost 200 years, we take pride in the fact that every great bar in the world uses our bitters. We are delighted that we are the Top Trending Bitters — that tells us that our education program, fuelled by our Global Cocktail Challenge that targets young, up and coming bartenders and mixologists, is yielding positive results”.

Angostura® bitters is made with the original closely guarded secret recipe first developed in 1824 by company founder, Dr. Johann Siegert. The brand is manufactured exclusively in Trinidad and Tobago, in the Caribbean, and holds the Royal Warrant of Appointment to the Crown first granted to it in 1955.

**ANGOSTURA**  
aromatic bitters



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